

The 68th Bangkok Gems Closes with Remarkable Success, Boasting a 44% Surge in Attendance and 3.3 Billion THB Turnover

The Department of International Trade Promotion (DITP) and the Gem and Jewelry Institute of Thailand (GIT), announced the stellar results of the 68th edition of the "Bangkok Gems and Jewelry Fair" or Bangkok Gems. The fair took place at the Queen Sirikit National Convention Center (QSNCC) from 6-10 September 2023.



Mr. Phusit Ratanakul Sereroengrit, Director-General of the Department of International Trade Promotion (DITP), stated that "The results of the 68th Bangkok Gems and Jewelry Fair exceeded expectations, with nearly 40,000 visitors from 117 countries, representing a 44% increase from the previous edition. The Fair witnessed a large number of international participants with the top 10 countries being India, Myanmar, China, Sri Lanka, the United States, Japan, Pakistan, Vietnam, Russia, Australia respectively. Over the five days of the event, the estimated trade value reached 3.3 billion THB, more than the set target. Additionally, the event garnered significant interest from the global jewelry industry, with over 1,100 leading exhibitors from both Thailand and abroad, showcasing more than 2,400 booths from 21 countries. The event occupied the entire space of Halls 1-8 on the G and LG floors. This year, we relocated the event to QSNCC to facilitate easier access for both

exhibitors and buyers. This relocation positively influenced the increased number of attendees.”



Mr. Sumed Prasongpongchai, Director of the Gem and Jewelry Institute of Thailand (GIT), expressed his satisfaction as the organizer of the event, saying “The success of this event is the result of collaboration between DITP and GIT, as well as the strong cooperation of allied organizations both domestically and internationally. The Bangkok Gems is not just Asia’s most comprehensive gems and jewelry trade show but also a platform for international trade networks. Special activities, such as the Networking Reception and Business Matching events, foster ongoing business value. Moreover, the event showcased jewelry designs from Thai designers in the ‘The Jeweller’ exhibition and ‘The Magnificent 40-Year Journey of Brilliance’ exhibition, highlighting the grandeur of the Thai gems and jewelry industry. The success of this event underscores the significance of the Bangkok Gems and Thailand's as a global hub for the gem and jewelry trade and manufacturing.”



Furthermore, the two organizers also spoke about the readiness for the next editions, revealing that the Bangkok Gems & Jewelry Fair will be held twice a year in 2024. The 69th event will be held from February 21-25, 2024, and the 70th from September 9-13, 2024, both at QSNCC. Space reservations are now open, further details can be inquired by calling 02 634 4999, extension 639. Those interested are encouraged to reserve their spots promptly to ensure they don't miss out on the next event, which will certainly be even more special than before.





Organized by



The press looking for more information, please contact

Public Relations Department,

Ms. Usanee Thavornkarn Tel. 081 984 5500 Email: usanee@incom.co.th

Ms. Chidsupang Chaiwiroj Tel. 081 683 6550 Email: info@aminbaba.co

